

EVENT EXPERIENCES
BY INCENTIVE CONCEPTS

THE
BRIGGS & RILEY
EVENT

THE BRIGGS & RILEY EVENT

① LET OUR TEAM HELP YOURS: ***Establish the event date and venue.***

Our Professional Event Staff is here to help you through every step of the process from pre-planning to on-site execution. Our goal is to create an experience that is stress free for you, and unforgettable for your attendees.

When selecting The Briggs & Riley Event for your next group, know that we manage events across the globe from Los Angeles to Switzerland to Buenos Aires, a truly international solution.

Additionally, we have the right offering and staffing ratios to manage your 100 attendee executive group or a company-wide sales incentive for 2,500 attendees.

Once you've established the event date and venue, you can rest easy knowing your event is in the right hands.

② LET OUR TEAM HELP YOURS: ***Select the right reward level.***

The Briggs & Riley Event can be customized to fit your needs depending on your budget, number of attendees, and group demographics. We have two popular levels that fit most of our clients' needs.



THE BRIGGS & RILEY EVENT

Briggs & Riley is the international brand of luggage and business cases whose main focus is making sure travelers are equipped with a durable product and a dependable relationship required for today's travel realities. With every bag made backed by a "Simple as that™" lifetime warranty- which even covers airline damage, it's no wonder travelers are nothing short of fanatical about their bags. Briggs & Riley is Engineered for Reality, Guaranteed for Life™.



BRX Expedition Large Duffel,
Baseline Cabin Duffel



Sympatico International Carry-On Spinner,
Sympatico Shopping Tote



BRX Explore Medium Expandable Spinner,
Baseline Cabin Duffel



Verb Activate Backpack,
@work Small Slim Brief



BRX Expedition Large Duffel,
Baseline Compact Garment Bag



Sympatico International Carry-On Spinner,
Sympatico Weekender



Sympatico International Carry-On Spinner,
Sympatico Shopping Tote



Baseline Rolling Cabin Bag,
Verb Adapt Expandable Brief



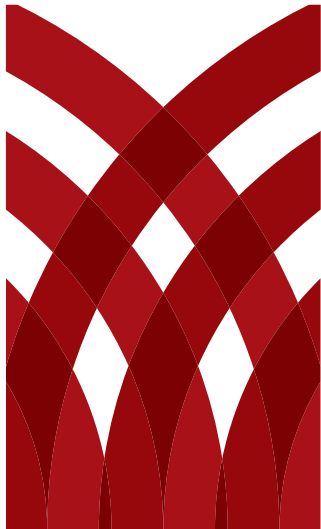
BRX Explore Medium Expandable Spinner,
Baseline Compact Garment Bag

3 LET OUR TEAM HELP YOURS: *Sit back and relax.*

Prior to the event, you will know exactly what is going to happen. We will alert you when we arrive on property. Our team's execution list includes taking inventory, setting up displays, and getting prepared in more than enough time for your guests. When the event is over, we will work with the venue to ship all excess inventory. Our goal is to give your attendees an experience they won't soon forget!



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**MAKE IT AN
EXPERIENCE.**